



Steinert Marching Unit Parents Association

www.SMUPA.com

Ad Book Sponsor Form

DEADLINE FOR AD SUBMISSION: Wednesday, September 29, 2010

WELCOME to the Steinert Marching Unit, it will be a very exciting and busy year. It is with great pride that the Steinert Marching Unit Parents Association will host its annual Marching Band Festival on Sunday, October 17, 2010. Our event is called "Music in Motion", and is the most important fundraiser of our season. This fundraiser benefits both the Unit and its members by selling ads for our booklet, which we will sell at the Festival.

Each ad, booster, and patron that every member sells brings them a percentage of credit toward their account for that year. These funds can be used to help to pay for a variety of items including the annual band banquet. Processing the Ad Book is a time consuming and complicated task. You can help make it easier by submitting your ads before the deadline, adhering to the guidelines detailed on the forms and by filling out the forms completely before submitting them. By doing this it will ensure your ad appears as you wanted and your student receives proper credit. Please make sure you make extra copies of the forms so you can send in multiple ads or visit www.smupa.com to print out additional copies.

PAYMENTS SHOULD BE MADE OUT TO *Steinert Marching Unit Parents Association* or *SMUPA* and be paid by CHECK OR MONEY ORDER ONLY. NO CASH PLEASE! Also, please make sure the student's name is on the memo line of the check to assure correct student credits. Please do not staple or fold any ads or payments.

Do not mail any ads or payments to the school during the summer. Ads can be e-mailed to Cathy Carter-Romero at carter.romero23@gmail.com. Payments can be mailed to:

Steinert Marching Unit Parents Association, Inc
c/o Carrie Kulak
81 Drialo Drive
Allentown, NJ 08501

The ad book will once again be full size (8 ½ x 11 pages). The inside front, inside and outside back covers are available for sale at a cost of \$150.00 each. These are available on a first come basis by turning in the ad copy and payment early. We cannot hold these pages for anyone.

- | | |
|--|-----------------------|
| ● Back Cover _____ \$150 Sold | ● Half Page \$ 60 |
| ● Inside Front Cover _____ \$150 Sold | ● Quarter Page \$ 50 |
| ● Inside Back Cover \$150 | ● Business Card \$ 40 |
| ● Full Page \$100 | |

We will be having a competition for the members of the units to submit cover ideas for the ad book. The designs will be judged by the staff and the winner will receive SMUPA gear. All cover designs must have the students name on the back of the design. Cover designs are also due Wednesday, September 29th.

AD DEADLINE IS WEDNESDAY, SEPTEMBER 29, 2010, but ads can be dropped off anytime. They can also be turned in at band camp. If you should have any questions regarding the ad book or would like to e-mail your ad, please contact our Ad Book Chair, Cathy Romero at carter.romero23@gmail.com (609)890-0898

Thank you!

All forms available on www.smupa.com



Steinert Marching Unit Parents Association

www.SMUPA.com

Ad Book Sponsor Form

DEADLINE FOR AD SUBMISSION: Wednesday, September 29, 2010

Date: _____ Sponsor: _____
Company Name

Student: _____
Name e-Mail Phone

Sponsor: _____
Contact Name Contact e-Mail Contact Phone

Sponsor's Address: _____
Street City State Zip Code

ORDER: Yes, I would like to support the band by placing an ad in the Music in Motion Ad Book. Please place the following size ad:

- ~~Back Cover*~~ \$150 Sold
- ~~Inside Front Cover*~~ \$150 Sold
- Inside Back Cover* \$150
- Full Page \$100
- Half Page \$ 60
- Quarter Page \$ 50
- Business Card \$ 40

Please check one:

Camera Ready attached

e-Mail Submission (Please send all electronic ads to carter.romero23@gmail.com)

Handwritten copy attached – please leave as is

Handwritten copy attached – please type ad

I do not wish to place an ad but I would like to support the band and this band member by making a contribution in the amount of \$_____.

Cover ads are taken on a first come, first served basis. Both camera ready ad and payment should be turned in as early as possible to secure these pages.

FOR BEST AD RESULTS –

e-mail your ad to: carter.romero23@gmail.com

- ◆ Do not staple ◆ Do not fold ad ◆ Do not tape pictures or graphics ◆ Submit original photos ◆ Design in black and white

COMPANY SPONSORS: Include a coupon as part of your ad and watch as your ad pays for itself!

- Camera Ready coupon attached Please create a coupon for us (Please complete the form below)
- Coupon Offer: Save _____% with purchase of _____ Save \$_____ with \$_____ Purchase
- Free _____ Other _____ Expiration Date: _____
- Include standard exclusions: "One coupon per order. Not valid with any other offers, coupons or specials. Must present coupon before ordering. No substitutions. No cash value."

Address: _____
Street City State Zip Code Phone

Merchant Signature: _____ Date: _____

PAYMENTS: Please make checks or money orders payable to *Steinert Matching Unit Parents Association Inc.* or *SMUPA*. No cash accepted. Please note student name in the memo section of the check.

SEND: Do not mail ads or payments to the school. Ads can be e-mailed to carter.romero23@gmail.com and payments can be mailed to:

Steinert Matching Units Parents Association Inc.
c/o Carrie Kulak
81 Drialo Drive
Allentown, NJ 08501

All forms available on www.smupa.com

For SMUPA Use Only: Received: _____ Student: _____ Total: _____

Quarter Page \$50

Steinert Matching Unit Parents Association Inc.
Music in Motion Ad Book Advertising Space

Student Name: _____

Student Phone Number: _____

Please keep ad within the border. Copy this page as needed or visit www.smupa.com for additional copies

Ad Rates:

Back Cover*	\$150 Sold
Inside Front Cover*	\$150 Sold
Inside Back Cover*	\$150
Full Page	\$100
Half Page	\$ 60
Quarter Page	\$ 50
Business Card	\$ 40

** Cover ads are taken on a first come, first served basis. Both camera ready ad and payment should be turned in as early as possible to secure these pages.*

Business Card \$40

Half Page \$60

Full Page \$100 (Entire outer border)

For SMUPA Use Only: Received: _____ Student: _____ Total: _____



Steinert Marching Unit Parents Association
www.smupa.com



New – Ad Grams!

So, you have probably heard of Candy Grams and Air Grams ... so, what are Ad Grams? They are the same type of messages, however instead of being attached to candy or read over the loud speaker, they are published in the Music in Motion Ad Book for all to read and enjoy. They are the perfect way to let your friends, teachers, section leaders or section members, maybe even your parents know you are thinking about them.

You can place an Ad Gram in the Music In Motion Ad Book for just \$3. The ads will be placed on a note image like the examples shown. Make them as short or long as you like, however the longer they are, the smaller the print will be! They will be printed in black and white only. You may order as many as you like however they are not available for Businesses to advertise. Ad Grams are reserved for family and friend messages only.

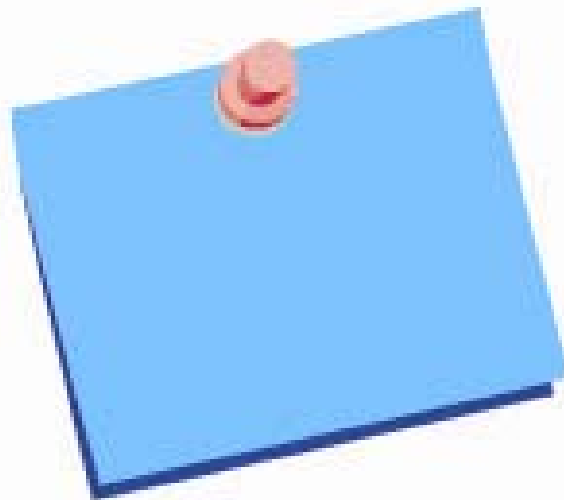
Please note inappropriate messages will not be printed and no refund will be provided.

Ad Grams must be received by September 29, 2010 to be included in the Ad Book.

They can also be turned in at band camp or dropped off in the band box. If you have any questions please contact our Ad Book Chair, Carrie Kulak. e-Mail: c_kulak@yahoo.com Cell: 609-273-4841

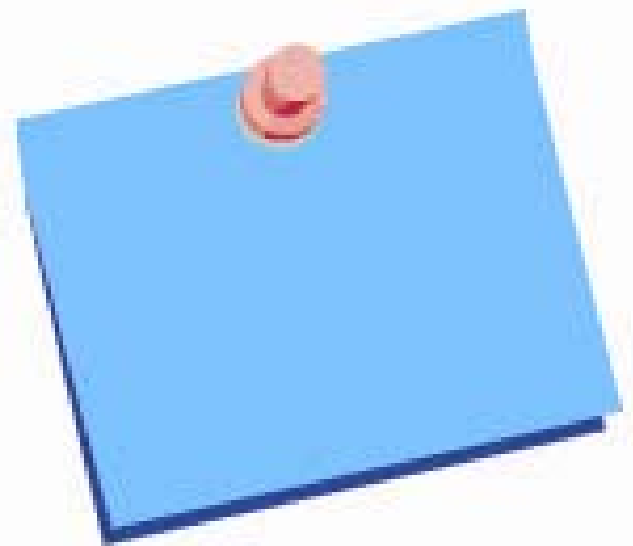
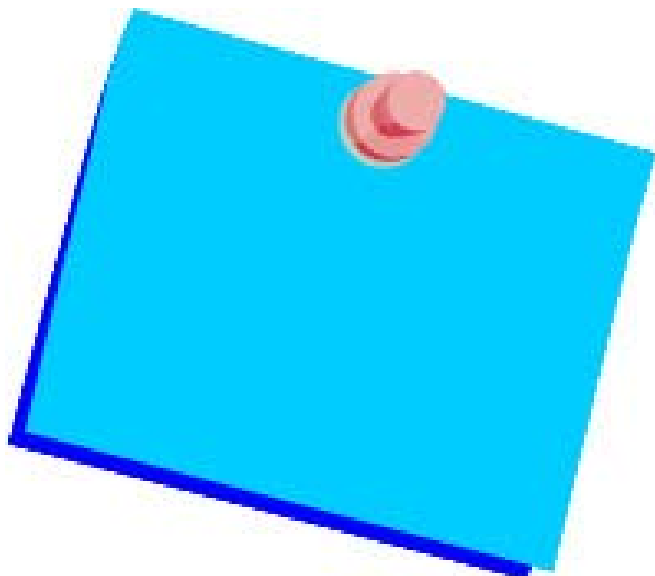
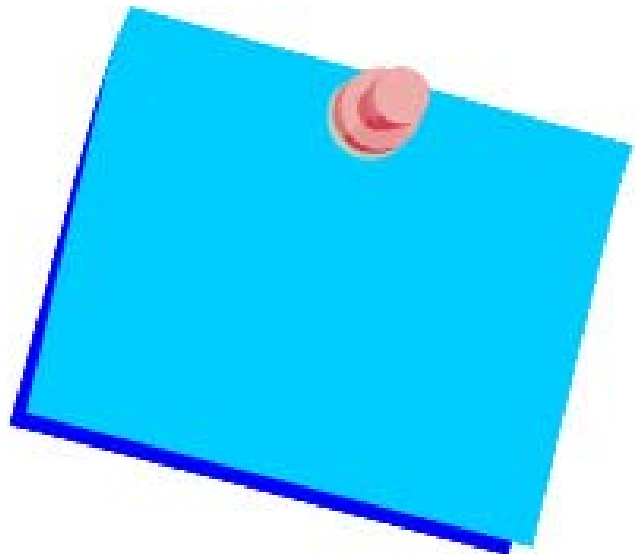
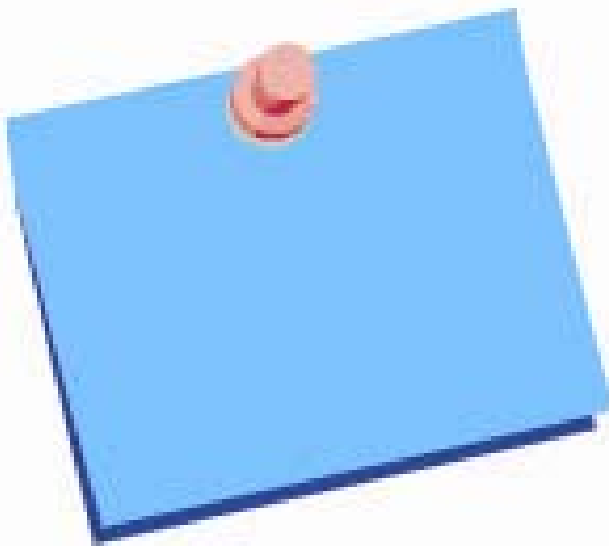
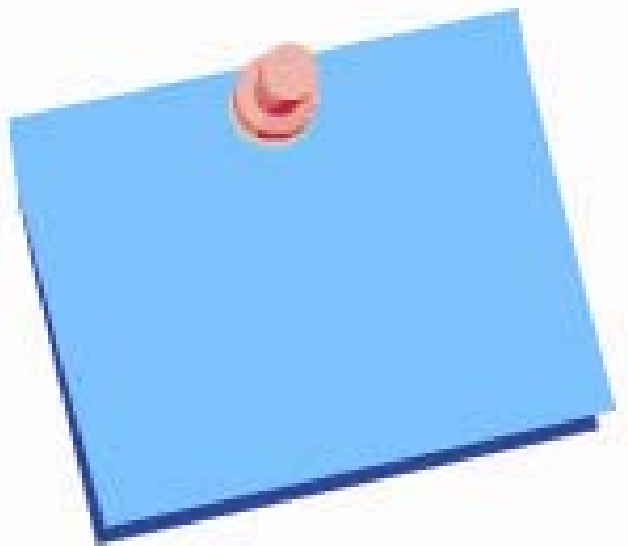
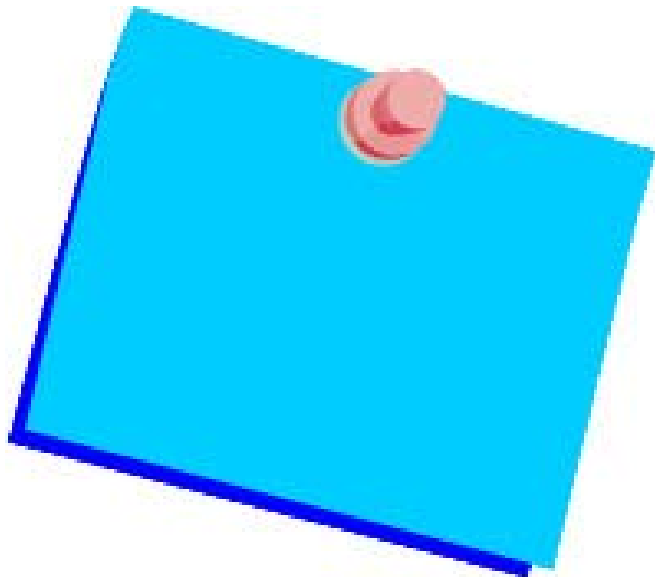
Date: _____ Student Name: _____

Neatly print your message on the note shown here. Additional copies of this form are available on www.smupa.com



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All forms available on www.smupa.com

For SMUPA Use Only: Received: _____ Student: _____ Total: _____





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www. SMUPA.com

Ad Book Tally Sheet

Please use this tally sheet when submitting your ads for the Music in Motion ad book. All checks must be made out to SMUPA, with the unit member's name on the memo line.

Date: _____ Student Name: _____

_____ e-Mail Address

_____ Phone Number

Company or Personal Ad Name	Business Card \$40	1/4 Page \$50	1/2 Page \$60	Full Page \$100	Total Amount	Check Number
Total number of Patrons at \$5.00 each				Total Patrons \$		
Total number of Boosters at \$2.00 each				Total Booster \$		
Total number of Post-Its at \$3.00 each				Total Post-It \$		
TOTAL Amount of Ads						

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For SMUPA Use Only: Received: _____ Student: _____ Total: _____



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Cover Page Contest

DEADLINE FOR AD SUBMISSION: Wednesday, September 29, 2010

For all those students that enjoy drawing we are having a competition for the members of the Unit to submit cover ideas for the Music in Motion Ad Book. The theme for the show this year is "The Music of the 60's and the 70's."

The designs will be judged by the staff and the winner will receive SMUPA gear. For submission and fairness in judging please put your name on the back of the cover only. The winner will be asked to ad their name to the front of the cover before it is printed.

Rules:

- Submit your drawing or computer generated graphic on 8.5" x 11" white paper
- All entries should be 90% in black ink – some shading can be applied with pencil
- Students may submit as many entries as they would like
- Place your name on the back of the entry only
- Only original artwork will be accepted.
- Music in Motion is a celebration of all schools so cover entries should not be based only on Steinert's theme
- Please include the following information on your cover:
Steinert's
Music in Motion
October 17, 2010

SUBMISSION DEADLINE IS WEDNESDAY, SEPTEMBER 29, 2010, however cover submissions can be dropped off anytime. They can also be turned in at band camp. If you should have any questions regarding the contest, please contact our Ad Book Chair, Carrie Kulak. e-Mail: c_kulak@yahoo.com Cell: 609-273-4841

Good luck!

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